

# THE PROMISE OF SMART GRID

**BUILDING BENCH STRENGTH  
IN MINNESOTA**

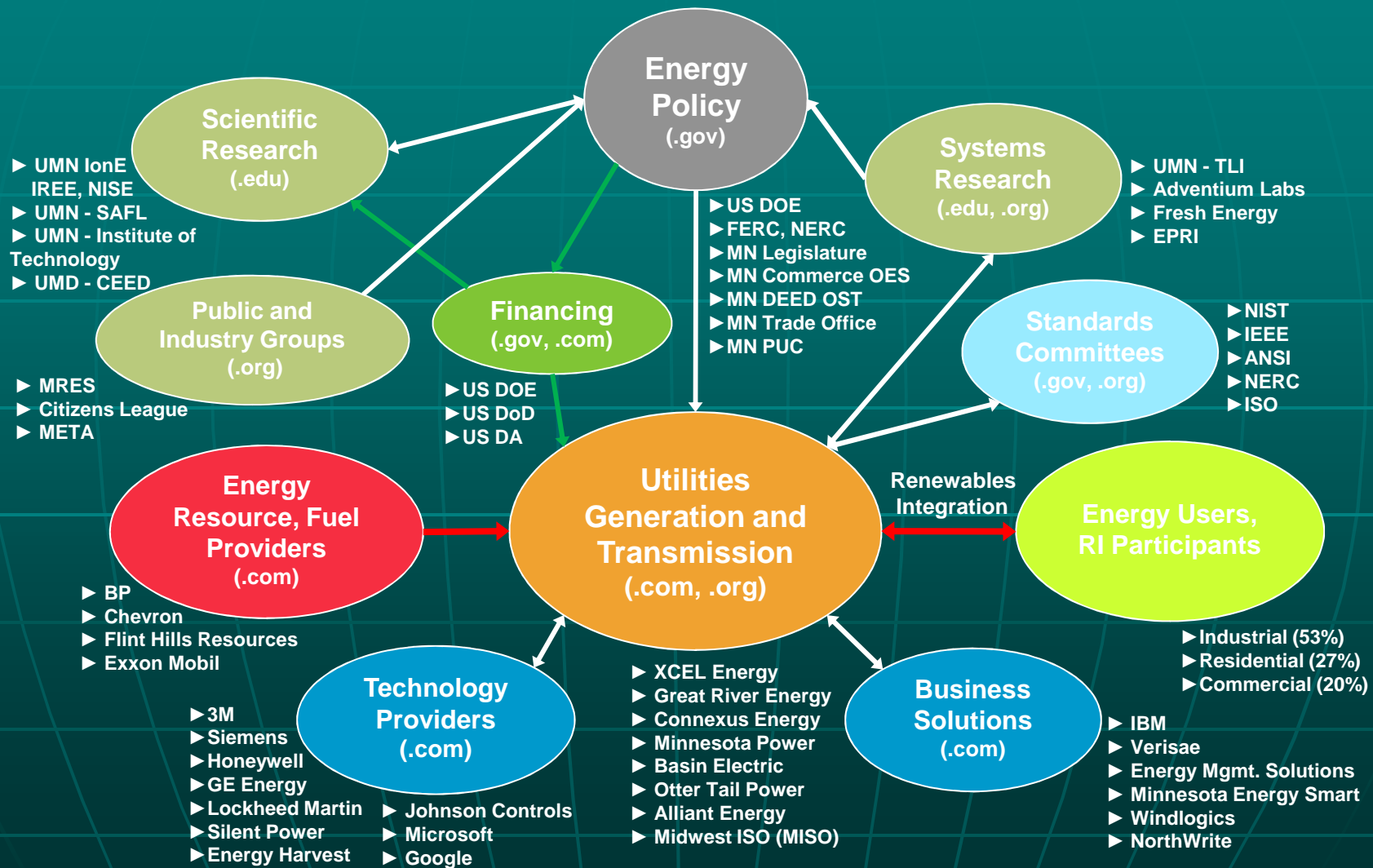
# THE OBJECTIVE

**Position Minnesota to take the lead in the development and deployment of Smart Grid products, technologies, and services.**

# THE PLAN

- **Build a Smart Grid Coalition representing public, private and non-profit stakeholders**
- **Create demonstration projects that will show benefits and build bench strength**
- **Provide forum for stakeholders to leverage resources and partner on opportunities**

# Midwest Regional Ecosystem



# SMART GRID COALITION EVENTS

- Smart Grid Coalition - July, 2009
- Smart Grid Workshop - November, 2009
- Smart Grid Roundtable - February, 2010
- The Business of Smart Grid – June 9, 2010

# WORK GROUPS

- **Demonstration projects – meaningful, manageable, identifiable**
- **Systems analysis – map strengths and technologies**
- **Consumer preferences – value proposition**

# SMART GRID COALITION CONTACTS

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