

Engaging your Staff in the Greening of IT

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A Touchstone Energy® Cooperative



Pivotal event: new headquarters



- ✓ LEED = Leadership in Energy Efficiency Design
- ✓ Moved in April 2008

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Culture of Business Improvement

- Already had a strong business improvement program
- Created a voluntary Eco Team
 - Hands-on opportunities for sustainable eco-practices
 - Eliminate waste and reduce costs
 - Reduce/Reuse/Recycle
 - Professional role and personal passion



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Culture of Business Improvement

The Business of IT

- Leverages our business improvement culture
- Increase productivity for people and processes
- Improve technology performance
- Enable remote management, accommodate moves, upgrades, redundancy
- Encourage new technologies and research assignments

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