

MHTA Spring Conference

April 22, 2010

Minneapolis Convention Center

7:00 – 8:00 a.m. Registration

8:00 – 8:15 a.m. Welcome & Conference Introduction

Kate Rubin, President, Minnesota High Tech Association

8:15 – 9:00 a.m. General Session I

A New Way Forward – Legacy Media meets New Media

Transferable Innovation Lessons for Business Leaders

Mike Sweeney, Chairman of the Board, Star Tribune

9:15 – 10:15 a.m. Breakout Sessions

INFRASTRUCTURE

Track 1A

Cloud Computing

SOCIAL MEDIA

Track 1B

Cyber Security

WORKPLACE

Track 1C

Driving Results with
Executive Alignment

INNOVATION

Track 1D

Go Lean

BUSINESS & FINANCE

Track 1E

Exploring Financial
Options and
Strategies

10:15 – 11:00 a.m. Networking Break in Expo Hall

11:00 – 12:00 p.m. Breakout Sessions

Track 2A

Engaging your staff
in the Greening of IT

Track 2B

Video Games &
Entertainment
Software as an
Industry

Track 2C

Communication
Evolution

Track 2D

Innovation
Management

Track 2E

Lessons Learned
on the
Entrepreneurial
Journey

12:00 – 1:15 p.m. Networking and Lunch in Expo Hall

1:15 – 2:15 p.m. Breakout Sessions

Track 3A

Virtualization

Track 3B

Social Media & the
Workplace

Track 3C

STEM the Tide –
Workforce Needs
and STEM Education

Track 3D

Smart Grid

Track 3E

HealthCare IT

2:15 – 3:00 p.m. Networking Break in Expo Hall

3:00 – 3:45 p.m. General Session II

CEO Stories – Leadership Lessons in Action

Harry Debes, CEO, Lawson Software; Joel Ronning, CEO, Digital River

3:45 – 4:45 p.m. Closing Session

Innovation and Entrepreneurship – Creating Job & Business Growth

ITASCA Project Panel

Tom Kieffer, CEO, Virteva (Moderator)

Michael Gorman, Managing Director, Split Rock Partners; Karen Himle, VP, University Relations, University of Minnesota; Ken Powell, CEO, General Mills

*Agenda Subject to Change