



ACE Leadership Program

Connecting and Developing Next Generation Leaders
Program begins January 30, 2008

MHTA's **ACE Leadership Program** is designed to develop and connect our region's next generation technology company leaders and to assist them in preparing for the important roles they will play in making and keeping our region globally competitive. Thirty next generation leaders will participate in a year long program consisting of six day long sessions plus small work groups, a summer social gathering and post-session graduation celebration.

- Reach targeted group of next generation leaders from technology companies, who are recommended by senior management within their organizations
- Widely promoted in MinnesotaBusiness magazine, the weekly MHTA E-announcement, on MHTA website, via direct mail, and with key partners, significantly extending sponsorship dollars and reach

Platinum (Program) Sponsor:

SOLD OUT

- Exclusive sponsorship of the full ACE Leadership program (along with media and host location sponsors)
- Company materials available at each of 6 sessions
- Opportunity to provide pens, tablets, other marketing items for program use
- Company name/logo on:
 - All application materials & ACE Leadership Program marketing materials
 - The programs & events page of MHTA website
 - Sponsor acknowledged in overall session materials, including full page ad
 - Appropriate signage at all sessions
 - Half or full page ad in the Minnesota Business
- Invitation to opening session dinner, summer social gathering and graduation celebration
- Opportunity to welcome participants at session dinner, summer event, graduation
- Participation in ACE program for one company employee (\$2250 - \$3250 value)

Gold (Event) Sponsors:

\$2,500 (Two Available)

- Sponsorship of and attendance at one of two events – summer social outing (July) or graduation celebration (November).
- Attendees include ACE participants, MHTA Board of Directors and Company Executive Sponsors (execs sponsoring ACE participants)
- Signage placed by food and beverage stations with opportunity to display materials nearby – tabletop display.
- Company name/logo on:
 - ACE Program marketing materials
 - The programs & events page of MHTA website
 - Sponsor page of any program created for the events
 - Appropriate event signage

Marketing Begins Immediately

Contact:

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