



2010 SPONSORSHIP DOCUMENT



January 2010 - November 2010

The ACE Leadership Program is designed to develop and connect our region's next generation technology company leaders and to assist them in preparing for the important roles they will play in making and keeping our region globally competitive.

PROGRAM SPONSOR:

\$7,500 (One Available)

Exclusive sponsorship of the full ACE Leadership program (along with media and host location sponsors)

Company materials available at each of 6 sessions

Opportunity to provide pens, tablets, other marketing items for program use

Company name/logo on:

All application materials & ACE Leadership Program marketing materials

ACE Leadership page of MHTA website

Sponsor acknowledged in overall session materials

Appropriate signage at all sessions

Invitation to opening session dinner, summer social gathering and graduation celebration

Opportunity to welcome participants at session dinner, summer event, graduation

Participation in ACE program for one company employee (\$2450 - \$3450 value)

EVENT SPONSOR:

\$1,750 (Two Available)

Sponsorship of and attendance at one of two events – summer social outing (July) or graduation celebration (Nov.)

Attendees include ACE participants, MHTA Board of Directors and Company Executive Sponsors (execs sponsoring ACE participants)

Appropriate event signage with opportunity to display materials nearby – tabletop display.

Company name/logo on:

ACE Program marketing materials

The ACE Leadership page of MHTA website

Sponsor page of any program created for the events

Appropriate event signage

Contact: Jenny Manogue at 952-230-4552 or jmanogue@mhta.org

ACE LEADERSHIP PROGRAM





ANNUAL MEMBER UPDATE

Annual

The MHTA Annual Member Update (AMU) is MHTA's primary marketing publication. It highlights major association events and initiatives that occurred in the prior year and outlines what is expected in the year ahead. The AMU is included in every "member folder" (distributed to prospective members and others throughout all of 2010), made available at the majority of MHTA events and is "released" and discussed at the winter Member Only Networking Event that draws approximately 150 technology leaders.

ANNUAL MEMBER UPDATE SPONSOR:

\$5,000 (One available)

- Exhibit table at the MHTA Spring Conference
- Acknowledgement and thank you in Update cover letter
- Inclusion of one-page marketing piece in Update
- Opportunity to speak (2-3 minutes) at Winter Member Only Networking Event

Contact: Peter Lindstrom at 952-230-4551 or plindstrom@mhta.com

Quarterly

MHTA CEO Briefings are educational events aimed to give attendees a look into area leaders' leadership styles, strategies and company goals, or into an important issue facing Minnesota's technology economy. With all MHTA events, networking is also a key element of the CEO Briefings.

2009 Events:

November 2009:	Minnesota Ultra High Speed Broadband Taskforce Report Release Event
March 2009:	Minnesota's Millenium: Launching a New Generation of Competitive Leadership and Economic Growth - The Govenors 21 st Century Tax Reform Commission Panel

EVENT SPONSOR:

\$1750 (Two Available per event)

- Name & link to your Web site in weekly E-announcement
- Company name (logo as appropriate) in all event marketing materials
- Logo on event signage
- Five free passes to event
- Opportunity to welcome guests or introduce speaker
- Opportunity to display company materials at event

MEDIA SPONSOR:

\$2,500 (One Available per Event)

- Name & link to website in weekly E-announcement (subscriber-based electronic newsletter)
- Company name (logo as appropriate) in all event marketing materials
- Logo on event signage
- Five free passes to event
- Opportunity to welcome guests or introduce speaker
- Opportunity to display company materials at event

Contact: Jenny Manogue at 952-230-4552 or jmanogue@mhta.org

CEO BRIEFINGS





CIO PANEL

December 2010

The CIO Panel is an educational forum aimed at addressing key technology issues, trends, and challenges facing CIOs. The event, held each December, features 5-6 of Minnesota's top CIOs sharing expected challenges and trends for the coming year, with an audience of 200+. The CIO Panel not only provides great networking opportunities, but is also an chance to hear what is top of mind for CIOs.

2009 Speakers:

Joan McCusker, CIO - ATK
Malcolm McRoberts, Deluxe Corporation
Mike Martiny, General Mills
Mac McClurkan, HealthEast
Craig Bickel, Lawson Software
Steve Levin, University Services - University of Minnesota

2008 Speakers:

Rebecca Dawley, Federated Insurance
Kathryn Freytag, Honeywell
Michael Hedges, Medtronic
Jeff Palm, RBC Wealth Management
Lance Wilson, Assurant

EVENT SPONSOR:

\$2,500 (Three Available per event)

- Name & link to your website in weekly E-announcement
- Company name in all event marketing materials
- Logo on event signage and an ad in event programs
- 5 tickets to the event
- Opportunity to display company materials at event
- Opportunity to welcome guests

BREAKFAST SPONSOR:

\$1,500 (One Available per event)

- Name & link to your website in weekly E-announcement
- Company name (logo as appropriate) in all event marketing materials
- Breakfast signage
- Opportunity to welcome guests

Contact: Jenny Manogue at 952-230-4552 or jmanogue@mhta.org

Quarterly

The MHTA Mid-size CIO Forums are quarterly, educational programs for technology professionals - CIO, VP or Directors of Technology - that provide excellent networking as well as candid discussion around the technology issues, trends and challenges that executives face as their organization's technology leader. Sponsoring the CIO Forums is a great way to reach CIOs and IT leaders, and be seen as a leader in the technology community

2010 Topics:

1st Quarter: What Does a Successful IT Organization Look Like?
2nd Quarter: Vendor Relationship Management
3rd Quarter: Portfolio Management
4th Quarter: Cloud Computing

2009 Speakers:

Ming-Fen Wang, Thrivent Financial
Bob Hirsch, Deloitte
Timothy Krenz, Ecolab
Mike Dauplaise, Medtronic
Tim Dokken, Thrivent
Mark Kizilos, Carlson School of Management - University of Minnesota
Dave Notch, Thomson Reuters
Steven Jensen, BlueCross BlueShield of Minnesota

EVENT SPONSOR:

\$2,500 for Two Events (Two available per event)

Name & link to your website in weekly E-announcement (subscriber-based electronic newsletter)
Company name (logo as appropriate) in all event marketing materials
Logo on event signage
Two free passes to event
Opportunity to welcome guests or introduce speaker
Opportunity to display company materials at event

If you have speaker recommendations, please contact Jenny Manogue.

Contact: Jenny Manogue at 952-230-4552 or jmanogue@mhta.org

MID-SIZE CIO FORUMS





E-NNOUNCEMENT ADS

Published weekly

The E-announcement is MHTA's subscriber-based, weekly, electronic newsletter that reaches MHTA members, non-members, local media, government leadership and various others in the professional community.

E-NNOUNCEMENT ADVERTISING:

\$100/week or \$250 for 3 weeks (MHTA member)

\$150/week or \$300 for 3 weeks (Non member)

Advertisement links to specified website

Advertisement can be consecutive or non-consecutive

Average open rate of 25%. Unique click through rate of 10%

Typical subscriber is mid to senior level management

Tracking is built into email system and reports can be made available upon request.

Information to Consider:

Ad content & graphics must be received 2 business days prior to inclusion

The E-announcement is published every Tuesday (50 weeks a year)

Highest rates of emails opened surround major events:

Tekne (September – November)

Spring Conference (March – April)

Contact: Peter Lindstrom at 952-230-4551 or plindstrom@mhta.org

Tuesday, July 20, 2010

The annual MHTA Golf Outing, held at The Wilds Golf Club in Prior Lake, is popular with senior-level executives and provides exposure to, and interaction with, this targeted group in a less formal, more open setting.

TITLE SPONSOR: **\$6,000 (Two Available)**

Company name/logo included in title of event
(MHTA Golf Outing Sponsored by: "Your Company")
Company name/logo on:
Tournament trophies
Event signage
Event marketing materials and website
Opportunity to include gift in golfers' gift bags
Hole Sponsorship (see Hole Sponsor for additional details)
2 foursomes for golf, includes box lunch, dinner & gift bags for 8 golfers

SHIRT SPONSOR: **\$4,000 (One Available)**

Company name/logo on:
Tournament shirt
Event signage
Event marketing materials and website
Opportunity to include gift in golfers' gift bags
Hole Sponsorship (see Hole Sponsor for additional details)
1 foursome for golf, includes box lunch, dinner & gift bags for 4 golfers

GOLF CART SPONSOR: **\$2,500 (One Available)**

Company name/logo on:
Golf Carts
Event signage
Event marketing materials and website
Opportunity to include gift in golfers' gift bags
1 foursome for golf, includes box lunch, dinner & gift bags for 4 golfers

LUNCHEON SPONSOR: **\$1,250 (One Available)**

Company name/logo on:
Signage at Lunch pick-up table
Event marketing materials and website
Opportunity to include gift in golfers' gift bags
1 foursome for golf, includes box lunch, dinner & gift bags for 4 golfers

GOLF OUTING





GOLF OUTING

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- DRIVING RANGE SPONSOR:** **\$1250 (One Available)**
Company name/logo on:
 Driving Range signage
 Event marketing materials and website
Opportunity to include gift in golfers' gift bags
1 foursome for golf, includes box lunch, dinner & gift bags for 4 golfers
- HOLE CONTEST SPONSOR:** **\$650 (Non-Members \$850) (Six Available)**
The following contest sponsorships are available:
 Hole-in-one
 Men's Longest Drive
 Women's Longest Drive
 Women's Closest to the Pin
 Men's Closest to the Pin
 Longest Putt
Signage with company name/logo at sponsored hole
Contest prize included in sponsorship price
Opportunity to announce winner of contest at awards dinner
Listing on pairings sheet as hole contest sponsor
Hole sponsors are encouraged to have company representatives at their tee with tee gifts for golfers
- HOLE CONTEST SPONSOR WITH FOURSOME** **\$1200 (Non-Members \$1450)**
See "Hole Contest Sponsor" for available contests.
Signage with company name/logo at sponsored hole
Contest prize included in sponsorship price
Opportunity to announce winner of contest at awards dinner
Listing on pairings sheet as hole contest sponsor
Hole sponsors are encouraged to have company representatives at their tee with tee gifts for golfers
Includes golf, cart, lunch, dinner & gift bags for four
- HOLE SPONSOR:** **\$450 (Non-Members \$650) (Nine Available)**
Signage with company name/logo at sponsored hole
Listing on pairings sheet as hole sponsor
Hole sponsors are encouraged to have company representatives at their tee with tee gifts for golfers
- HOLE SPONSOR WITH FOURSOME:** **\$1000 (Non-member \$1250)**
Signage with company name/logo at sponsored hole
Listing on pairings sheet as hole sponsor
Hole sponsors are encouraged to have company representatives at their tee with tee gifts for golfers
Includes golf, cart, lunch, dinner & gift bags for four
- FOURSOME:** **\$700 (Non-member \$800)**
Includes golf, cart, lunch, dinner & gift bags for four
- INDIVIDUAL GOLFER:** **\$200 (Non-member \$250)**
Individual golfers are welcome and will be assigned to a foursome. Includes golf, cart, lunch, dinner & gift bag

Contact: Kathy Marsh at 952-230-4554 or kmarsh@mhta.org

3 Times Per Year

MHTA Member Only Networking events are exclusive to MHTA members. Each event focuses on one of MHTA's key initiatives - Advocacy, Collaboration, Education. But as the name implies, these events are all about networking with fellow MHTA members—building partnerships and promoting a better understanding of the technology community.

Tentative 2010 Dates & Themes:

*Winter, 2010: **Advocacy** - Advocacy and Legislative Update*

Join us to network with MHTA members and meet legislators to learn about new business and technology related policies, while indulging in fine chocolates, wine or soft drinks.

*Summer, 2010: **Education** - K-12/STEM/Higher Education*

Join us to meet key figures from our member companies and learn about joint efforts in K-12 education while enjoying tasty appetizers and beverages.

*Fall, 2010: **Collaboration**: TEKNE Finalists Announcement*

Join us to celebrate the announcement of 2010 Tekne Awards finalists, network with MHTA members, while enjoying good food and drinks.

Event Sponsor:

\$2,500* (Two available per event)

- Name & link to your website in weekly E-announcement
- Company name (and/or logo) in all event marketing materials
- Logo on event signage
- Opportunity to welcome guests
- Opportunity to display company materials, giveaways, etc. at event

***Or all costs for event to include catering, beverages, signage**

Contact: Jenny Manogue at 952-230-4552 or jmanogue@mhta.org

MEMBER ONLY NETWORKING EVENT





SPRING CONFERENCE

April 22, 2010

The MHTA Spring Conference is a great channel to reach the Minnesota technology community and gain awareness for your organization through participation as a sponsor, exhibitor or attendee. In addition to quality educational opportunities, the conference is the premier networking opportunity for technology producers and users alike.

PLATINUM SPONSOR:

\$7,500 (One Available)

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Event signage

Exclusive sponsorship of one General Sessions

Opportunity to introduce a general session speaker or general session panel

Opportunity to include handout/ gift for attendees in conference bag. (must be approved by MHTA)

Full page, color advertisement in Spring Conference program (ad provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

8X10 booth space in expo hall*

Ten (10) conference passes

First right of refusal for 2011 Conference**

GOLD SPONSOR:

\$3,500 (Three Available)

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Event signage

Exclusive sponsorship of one of the refreshment breaks or lunch

Signage placed by food and beverage stations

Opportunity to hand out materials near catering stations during the break

Half page(1/2), color advertisement in Spring Conference program (ad provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

8X10 booth space in expo hall*

Four (4) conference passes

First right of refusal for 2011 Conference**

SILVER SPONSOR:

\$2,500 (Fifteen Available)

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Event signage

Exclusive sponsorship of a Breakout Session

Opportunity to introduce one Breakout Session/Breakout session panel

Quarter (1/4) Page, color advertisement in Spring Conference program (ad provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

Table top display in expo hall*

Three (3) conference passes

NEXT GENERATION WORKFORCE SPONSOR:**\$2,500 (Two Available)**

Support future technology leaders by sponsoring college students from Minnesota's higher education institutions who are preparing to enter a STEM (Science, Technology, Engineering, and Math) field. This sponsorship allows ten (10) students to attend at no charge, upon recommendation of their professors/schools as well as the 2009 applicants for/recipients of Minnesota High Tech Foundation scholarships.

In addition, the sponsor will receive:

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Event signage

Quarter (¼) page, color advertisement in Spring Conference program (ad provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

Three (3) conference passes for organization representatives

TRANSITIONAL WORKFORCE SPONSOR:**\$2,500 (Two Available)**

Support technology professionals in career transition. This sponsorship allows 40 transitional workers to attend at a discounted rate.

In addition, the sponsor will receive:

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Appropriate event signage

Quarter (¼) page, color advertisement in Spring Conference program (ad provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

Table top display in expo hall *

Three (3) conference passes for organization representatives

*Exclusive Sponsorship Packages***BAG SPONSOR:****\$4,500 (One Available)**

Company name/logo on:

All event marketing materials & website

Sponsor page of the Spring Conference program

Appropriate event signage

Company logo prominently printed on attendee bag

Bags distributed to all attendees at registration

All remaining conference bags will be donated to a charity

Opportunity to include company brochure in conference bag (provided by sponsor)

Company profile and logo in Spring Conference program

Opportunity to mail one (1) marketing piece to all pre-registered attendees

Two (2) conference passes

SPRING CONFERENCE





SPRING CONFERENCE

LANYARD SPONSOR:

\$4,000 (One Available)

- Company name/logo on:
 - All event marketing materials & website
 - Sponsor page of the Spring Conference program
 - Appropriate event signage
- Company logo prominently printed on lanyard (Lanyards distributed to all attendees)
- Opportunity to include company brochure in conference bag (provided by sponsor)
- Company profile and logo in Spring Conference program
- Opportunity to mail one (1) marketing piece to all pre-registered attendees
- Two (2) conference passes

CYBER CAFÉ SPONSOR:

\$5,000 (One Available)

- Company name/logo on:
 - All event marketing materials & website
 - Sponsor page of the Spring Conference program
 - Appropriate event signage
- Company logo on each computer open to all Spring Conference attendees
- Opportunity to place signage and display table by work stations
- Opportunity to include company brochure in conference bag (provided by sponsor)
- Company profile and logo in Spring Conference program
- Opportunity to mail one (1) marketing piece to all pre-registered attendees
- Two (2) conference passes

PEN/PADFOLIO SPONSOR:

\$7,000 (One Available)

- Company name/logo on:
 - All event marketing materials & website
 - Sponsor page of the Spring Conference program
 - Appropriate event signage
- Company logo printed on pen or padfolio included in conference bag
- Discount available if company provides pen/padfolio
- Full page, color advertisement in Spring Conference program (ad provided by sponsor)
- Company profile and logo listed in sponsorship directory
- Opportunity to mail one (1) marketing piece to all pre-registered attendees
- 8X10 booth space in expo hall*
- Two (2) conference passes

REGISTRATION SPONSOR:

\$2,000 (One Available)

- Company name/logo on:
 - All event marketing materials & website
 - Sponsor page of the Spring Conference program
 - Appropriate event signage
 - Company logo printed on display area of Attendee Service Counters
 - Two (2) Panels will display your logo (panels are 6.5 ft x 3 ft)
 - Graphics must be approved by MHTA
 - Company profile and logo listed in sponsorship directory
 - Two (2) conference passes
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Advertising Opportunities

BAG INSERT:

\$500 (Multiple Available)

This marketing opportunity is available to any company
Opportunity to include company brochure in conference bag (provided by sponsor)

AD SPACE IN SPRING CONFERENCE PROGRAM

All color advertisements – ad to be provided by company

Full page \$600 (Multiple Available)
Half (/2) page \$300 (Multiple Available)
Quarter (1/4) page \$225 (Multiple Available)

Exhibitor Packages

8X10 BOOTH:

\$650/MEMBER; \$950/NON-MEMBER

Expo fee includes:
Eight (8) foot high back wall drape
Three (3) foot high side wall drape
Company ID sign
Company profile and logo in the Spring Conference program
Two (2) conference passes – additional tickets must be purchased

TABLE TOP DISPLAY:

\$400/MEMBER; \$700/NON-MEMBER

Expo fee includes:
One (1) Six (6) foot draped table and one (1) chair
Company ID sign
Company profile and logo in the Spring Conference program
Two (2) conference passes – additional tickets must be purchased

* Please refer to exhibitor benefits for expo space details.

** Deadline June 1, 2010

SPRING CONFERENCE





STEM EDUCATION & WORKFORCE

The Minnesota High Tech Association and Minnesota High Tech Foundation are committed to supporting education and workforce development opportunities in the State of Minnesota.

Over the past few years sponsors have helped promote the importance of STEM (Science, Technology, Engineering and Math) education, created partnerships between educators and the business community through the development of the getSTEM web portal and organized eight STEM Summits.

Since 2007, over 12,000 K-12 students have benefited from our STEM education programs .

getSTEM WEB PORTAL

\$10,000 Entry

www.getSTEM-mn.com – getSTEM is a web portal that officially launched on February 2, 2009 to match K-12 educator needs with business resources in order to better prepare students for post-secondary education programs and careers in science, technology, engineering, and math (STEM). getSTEM is a partnership between the Minnesota High Tech Association (MHTA) and the Minnesota Department of Education (MDE) and supported by a grant from the National Governors Association along with sponsoring businesses including: Thomson Reuters, Microsoft, 3M, Inetium, and Ecolab. In only 11 months getSTEM has connected over 150 teachers with businesses to collaborate and share resources. Over 8,000 students benefited from these connections and we anticipate 2010 will bring similar results.

EDUCATION TO BUSINESS (E2B) SCHOLARSHIPS

\$10,000 Minimum

Business leaders are very familiar with the concept of B2B. Before B2B can occur however, an important step needs to take place - E2B, or “Education to Business.” The E2B scholarship program seeks businesses to sponsor named scholarships, meaning the scholarship will forever be branded with your company name. These scholarships will provide needed financial support to college students in STEM fields. Students will receive as much as \$10,000 over four years. Scholarship recipients will be provided business mentors, internships, and valuable industry training within participating organizations. ADC and Thomson Reuters have each donated more than \$10,000 to the E2B Program.

STEM Education and Workforce Development Past Events:

The Quiz Bowl (2006, 2007, & 2009) - At the State Fair, Education Commissioner Alice Seagren moderated a Quiz Bowl competition between a team of local media celebrities and some of the best student Quiz Bowlers in Minnesota. Previous sponsors of this event include Ecolab and Microsoft.

2008 Regional STEM Summits – Nearly 4,000 students toured exciting, hands-on exhibits, staffed by over 150 Minnesota companies and higher ed institutions, to better understand STEM educational opportunities and careers. The 2008 Regional STEM Summits were held in Moorhead, Anoka, Bemidji, Duluth, Marshall, Brainerd, Rochester, and Mankato.

Sally Ride at the Minnesota Superintendent’s Conference (August 2007) - Picture an auditorium full of girls talking to Sally Ride! Imagine their faces as they heard about space travel and witnessed on the big screen the amazing sites from space. Partnerships with MDE, MHTA, and our member companies made this event shine.

MHTA Spring Conference 100 Educator Luncheon (April 2007) - Through the generosity of our program sponsors, 100 K-12 STEM educators from the State of Minnesota received full sponsorship to attend the 2007 MHTA Spring Conference. The educators joined community representatives from business, local science centers, and higher education institutions, during a luncheon to share information and establish connections for future activities.

Contact: Taylor Pettis at 952-230-4560 or tpettis@mhta.org

STEM EDUCATION & WORKFORCE





THE TEKNE AWARDS

November 3, 2010

The Tekne Awards, held at the Minneapolis Convention Center, is the premier event recognizing technology innovations that make lasting contributions to the quality of life and competitiveness of Minnesota. Reach over 1,000 technology leaders and innovators, and be a part of Minnesota's most widely recognized technology awards gala.

PLATINUM SPONSOR:

\$15,000 (Three Available)

- 2 tables of ten for dinner in Platinum VIP Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- Full page (four color) ad in event program (provided by sponsor)
- Opportunity to introduce award category
- 6 foot exhibit table at pre event reception
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website
- First right of refusal for 2011 Awards Ceremony*

GOLD SPONSOR:

\$10,000 (Six Available)

- 1 table of ten for dinner in Gold VIP Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- ¼ page (four color) ad in event program (provided by sponsor)
- Opportunity to introduce award category
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website
- First right of refusal for 2011 Awards Ceremony*

INNOVATION "TOAST" SPONSOR:

\$7,500 (One Available)

- 1 table of ten for dinner in Gold VIP Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- Opportunity to deliver a toast to Minnesota innovation at beginning of awards program
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website
- First right of refusal for 2011 Awards Ceremony*

VIP RECEPTION SPONSOR:

\$7,500 (One Available)

- 1 table of ten for dinner in VIP Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- Tektini (Signature Tekne Martini) distributed to each guest upon arrival
- Logo on reception cocktail napkins
- 6 foot exhibit table at reception
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website
- First right of refusal for 2011 Awards Ceremony*

GIFT SPONSOR:**\$7,500 (One Available)**

1 table of ten for dinner in VIP Priority Seating
Attendance at pre-event VIP reception, includes complimentary beverages
Commemorative chocolate uniquely designed with company logo placed prominently at each awards dinner place setting for high visibility
Recognition in event program & signage
Recognition in all Tekne PR, marketing materials & sponsor page of website
First right of refusal for 2011 Awards Ceremony*

SILVER SPONSOR:**\$5,000 (Ten Available)**

1 table of ten for dinner in Silver VIP Priority Seating
Attendance at pre-event VIP reception, includes complimentary beverages
Recognition in event program & signage
Recognition in all Tekne PR, marketing materials & sponsor page of website

VIP CORPORATE TABLE:**\$2,750 (Multiple Available)**

1 table of ten for dinner in Corporate VIP Priority Seating
Attendance at pre-event VIP reception, includes complimentary beverages
Recognition on event program insert

TABLE (FOR TEN):**\$1,750****INDIVIDUAL TICKETS:****\$195**

* Deadline January 1, 2011

Contact: Kathy Marsh at 952-230-4554 or kmarsh@mhta.org

THE TEKNE AWARDS





POST TEKNE PARTY

November 3, 2010

The Post Tekne Party takes place immediately following the Minnesota Tekne Awards. The Post Tekne Party celebrates the Tekne Award recipients and benefits the Minnesota High Tech Foundation (MHTF). MHTF promotes the development of STEM competency in students that will enable them to thrive in and support the global competitiveness of Minnesota's technology-based economy. A portion of the following sponsorships are tax deductible.

GOLD EDUCATION SPONSOR:

\$10,000 (Four Available)

- 1 table of ten for dinner in Gold VIP Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- ¼ page (four color) ad in event program (provided by sponsor)
- 6 foot exhibit table at the post party
- Opportunity to introduce award category
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website
- First right of refusal for 2011 Awards Ceremony*

SILVER EDUCATION SPONSOR:

\$5,000 (Four Available)

- 1 table of ten for dinner in Silver Priority Seating
- Attendance at pre-event VIP reception, includes complimentary beverages
- Recognition in event program & signage
- Recognition in all Tekne PR, marketing materials & sponsor page of website

Contact: Taylor Pettis at 952-230-4560 or tpettis@mhta.org

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