
Quarterly

MHTA CEO Briefings are educational events aimed to give attendees a look into area leaders' leadership styles, strategies and company goals, or into an important issue facing Minnesota's technology economy. With all MHTA events, networking is also a key element of the CEO Briefings.

2009 Events:

November 2009:	Minnesota Ultra High Speed Broadband Taskforce Report Release Event
March 2009:	Minnesota's Millenium: Launching a New Generation of Competitive Leadership and Economic Growth - The Govenors 21 st Century Tax Reform Commission Panel

EVENT SPONSOR:

\$1750 (Two Available per event)

- Name & link to your Web site in weekly E-announcement
- Company name (logo as appropriate) in all event marketing materials
- Logo on event signage
- Five free passes to event
- Opportunity to welcome guests or introduce speaker
- Opportunity to display company materials at event

MEDIA SPONSOR:

\$2,500 (One Available per Event)

- Name & link to website in weekly E-announcement (subscriber-based electronic newsletter)
- Company name (logo as appropriate) in all event marketing materials
- Logo on event signage
- Five free passes to event
- Opportunity to welcome guests or introduce speaker
- Opportunity to display company materials at event

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CEO BRIEFINGS

